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FOR IMMEDIATE RELEASE

LEADING DENVER GOVERNMENT RELATIONS FIRM ANNOUNCES NEW NAME...SAME MISSION

DENVER, CO – January 1, 2016 – Denver government relations firm Corporate Advocates, Inc. announced today the firm will change its name to Colorado Advocates, Inc. In addition, the firm has announced an updated website and an expanded offering of government relations and strategic advocacy services, including community relations and government procurement.

Corporate Advocates, Inc. opened its doors in Denver, Colorado 15 years ago providing strategic government and public relations services to many local and Fortune 100 companies. Since then, the firm has evolved with Colorado's changing economy and political landscape and its portfolio of Government Relations and Strategic Advocacy services has expanded to include not only the Colorado State Capitol but also local governments throughout the State.

“Our mission is to help our clients achieve their business objectives by developing and implementing successful advocacy programs,” according to Alexandra Garza, the firm’s Chief Operating Officer. “Our new name, Colorado Advocates, more completely aligns our name with our mission and our portfolio of client services.”



Colorado Advocates welcomes the New Year with the same accomplished professional team, same suite of services, but with a new name that better reflects our focus and core competencies.

To learn more, please visit our new website:

www.coloroadvocates.com